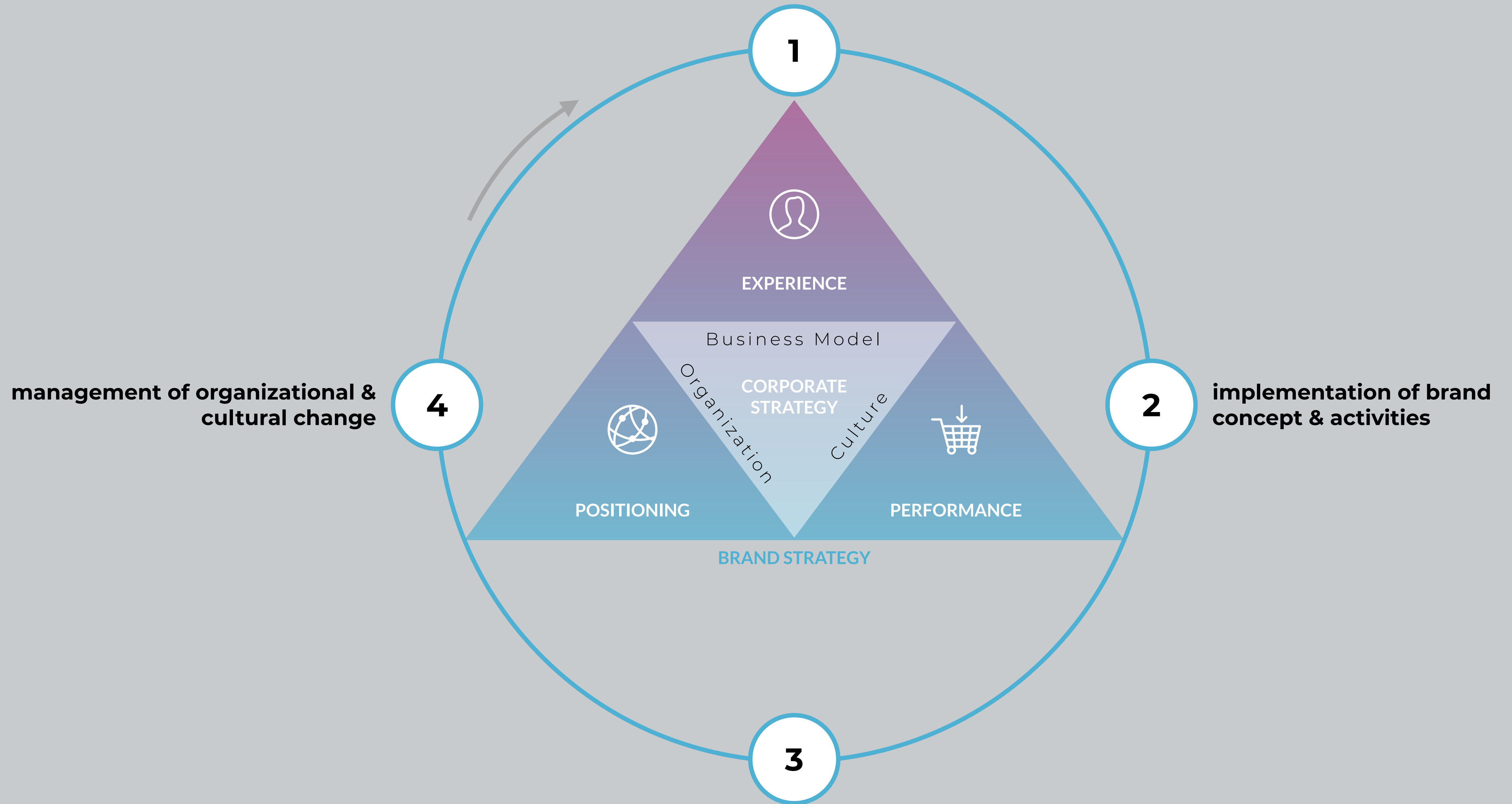


vibrant, digital-innovative brand conception



1



EXPERIENCE

Business Model

CORPORATE STRATEGY

Organization

Culture

POSITIONING



PERFORMANCE



BRAND STRATEGY

2

implementation of brand concept & activities

3

transformation / adaptation of business model

4

management of organizational & cultural change